

Lewis Central Community Schools

February 1st, 2006

Major Retailers Want To Give Our School Money!

Dear Lewis Central Parent:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip" and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Applebees, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeats business...
- You get a powerful fundraising alternative that involves ***no selling***...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

Here is an example – if you buy your groceries at Hy-Vee you could buy a \$50 scrip from LC PTA, LC PTA buys the scrip card from Hy-Vee for \$48.50. You get \$50 worth of groceries and LC PTA gets \$1.50 profit. It's as simple as that.

The Lewis Central PTA scrip program promises to be a simple and effective fundraising program. Thanks for your support.

If you would like to participate in the LC PTA scrip program please fill out the attached Enrollment/Waiver form and you can begin the ordering process. If you have any additional questions feel free to either email me or give me a call.

Sincerely,

Angie Stoufer
Scrip Coordinator
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